



# BLACK+WHITE PROGRAM

Prefinished Doors Without The Need For A Paint Shop



# BLACK+WHITE DOOR PROGRAM

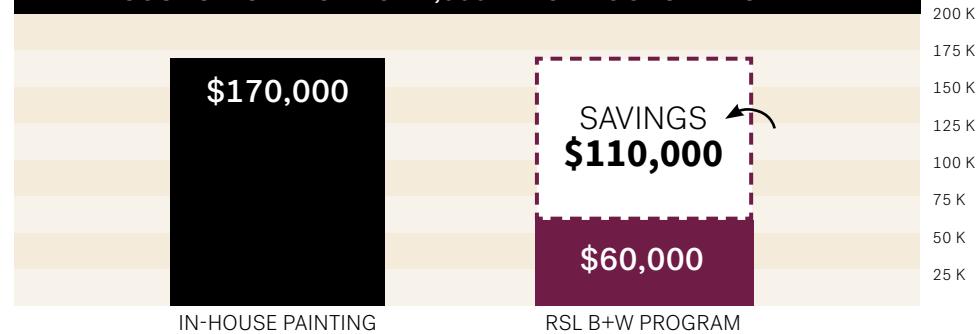
Prefinished Black Exterior And White Interior doors  
Featuring An Exterior Finish Of Heat Reflective Polyester Paint



## ADVANTAGES

- Save prep time
- Quicker turnaround time to market
- Save money (more than 50%)
- More robust solution than black paint
- Black door skins use black steel

## COST SIMULATION FOR 2,000 BLACK DOORS ANNUALLY



IN-HOUSE PAINTING		
	UNITARY	2,000 DOORS
PAINTING A DOOR	\$70	\$140,000
PAINTING A FRAME	\$15	\$30,000
<b>TOTAL NET COST</b>	<b>\$85</b>	<b>\$170,000</b>

RSL BLACK + WHITE PROGRAM		
	UNITARY	2,000 DOORS
B+W PANEL UPCHARGE	\$30	\$60,000
B+W FRAME	—	—
	<b>\$30</b>	<b>\$60,000</b>

ANNUAL SAVINGS
\$80,000
\$30,000
<b>\$110,000</b>

